I am honored to have helped producers navigate the Coronavirus Food Assistance Program. Although I was new to the area, producers trusted me with sensitive information to help their operations receive money from market disruptions. They saved a three-hour roundtrip to a distant Farm Service office, and I built relationships even when we had to social distance.

Berkeley Clark Cassady
Associate Extension Agent

In 2020, the COVID-19 pandemic hit the United States and disrupted commodities, resources, services, and life. The Coronavirus Food Assistance Program was created by the USDA to directly pay producers for agricultural commodities that suffered a 5% or greater decrease in market price due to COVID-19. In response to this new program and because Bath and Highland counties do not have a Farm Service Agency office located within their counties, Extension agent Berkeley Clark Cassady reached out to the Farm Service Agency offices that serve Bath and Highland to assist them with outreach and with facilitating the application process to local farmers.

There were two rounds of the Coronavirus Food Assistance Program that Bath and Highland Extension offices helped with. In the first round, approximately 65 producers were assisted through the application and submission processes. Overall, Bath and Highland counties received approximately $849,000. Clark Cassady helped producers receive payment during the market disruptions, built relationships with Farm Service staff and county producers, and she assisted with bridging the gap between the two.

"Small farmers work hard to maintain their land and livestock. CFAP was an added blessing, which showed appreciation for how the world is fed."

Kathy Beverage
Cattle Farmer and VCE Secretary

Set up to assist Wool Producers fill out FSA paperwork at the 2021 Highland Wool Pool.

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